

# THE CHALLENGE OF CYBER RESILIENCE

focus > improve > achieve

fifth  
**STEP**<sup>TM</sup>

# INTRODUCING FIFTH STEP...



## Expertise, insight and added value

Fifth Step works with clients across the global financial services industries to leverage the power of their existing IT resources to maximise business performance. We help our clients meet strategic goals, surmount the challenges of change and enhance their governance.

We do this through a highly focused combination of financial services industry experience and high-level IT expertise at both strategic and functional levels.

We consider ourselves a strategic resource, operating on a consultancy basis to add value to our clients by delivering bespoke services to agreed plans, timetables and budgets.



# DATA. IT'S YOUR MOST VALUABLE BUSINESS ASSET.

**But how safe is it? Does everyone in your company know what risk exposure is and how to reduce it? And are they aware that they are all responsible for protecting your business?**

Whenever there's a major cyber breach, the media goes into overdrive while the rest of the industry looks on nervously and worries about their own exposure. The details of the breach are often unclear, but the negative impact on the affected organisation can last for years.

As a successful business, you work hard to be competitive and maintain your credibility, and your customers trust you to protect them and their interests. But this can all be destroyed with one malicious mouse click, or by the failure to perform a simple task.

How you protect your data should be constantly addressed at every level and through all your business operations, not simply at audit time or after a well-publicised breach, but at all times.

## **How we work**

Prevention is better than recovery, and it's important to spread risk. With these facts in mind, Fifth Step delivers information security solutions that are proactive, strategic and based on a strong resiliency framework.

We also offer highly sophisticated risk assessment services, and with a focus on demystifying the whole subject of information security, we're dedicated to working with you to develop your own unique resilience culture.



### What sets us apart?

Expertise, experience and flexibility – these are the fundamentals on which we built our business, and are the foundation of our continuing success. Our partnerships are based on trust and commitment, and we've been rewarded with excellent customer retention and a constant flow of new clients.

We pride ourselves on the ability to simplify complex issues while using our expertise to deliver solutions that exceed compliance and regulatory requirements. We also believe that flexibility is key, both to our success and yours.

**“We practice a philosophy of total inclusion...”**

### Our finger on the pulse

Financial service providers have always been a prime target for cyber criminals, who relish the opportunity to obtain sensitive and lucrative information about customers' assets. But these criminals have refined their techniques, and latest trends include denial of access to a victim's business data, with the hacker demanding a ransom for its release. This tactic can be used to attack many different types of business, both directly and through third parties and supply chains.

Fifth Step keeps its finger on the pulse of current trends, and can advise on the creation of compliance and regulatory standards that will protect your business and your customers' data. We practice a philosophy of total inclusion, an approach

that is focused on understanding every aspect of your organisation, and employing the latest industry standards and best practice techniques.

**“Our resilience services adhere to global security standards, and these are coupled with years of industry experience.”**

### **Integrating information security**

It's vital that Information Security is integrated into your organisation's overall enterprise risk management framework. A top-down approach from the Board is essential, and everyone who works for your company should remain vigilant and actively engaged.

Our resilience services adhere to global security standards, and these are coupled with years of industry experience. This is where our flexible approach comes into its own – we can provide the services of a Chief Information Officer on a one day a month basis, or a virtual Security Officer on a full-time interim basis. We can also offer information security assessments that are target focused, designed to drive positive change throughout your organisation, and tailored to your needs.

In short, we'll be there as and when you need us, on your terms and at a controlled cost.

### **Our approach to leadership**

We assist senior leadership teams at some of the largest financial services organisations to understand and control their risk exposure. We achieve this by acting as a trusted advisor, leading the development of understanding and acting as a guide to internal competence.

We have a deep understanding of industry standards, regulations and best practice. Whatever the size and complexity of your organisation, we have the tools to turn our expertise into the appropriate level of resilience.

### **Your organisation as a firewall**

Fifth Step prioritises those things that are often overlooked, and aim to develop a clear understanding of the risks to your organisation, your industry and the wider business world. We then proceed to build an intelligent, proactive security culture, controlling your exposure to criminal activities through risk assessment and the application of governance, planning and structured change.

This approach means that everyone and everything in your organisation, including your customers and supply chain, becomes a firewall.

Of course even the most complex technological systems are only as efficient as the people who design, operate and deploy them. So should the worst happen and your defences are breached, our resilience service specialists have the expertise to enable you to execute a swift, confident and efficient recovery, one that will make your organisation stronger and more resilient than before.

**“We have a deep understanding of industry standards, regulations and best practice.”**

# GET IN TOUCH WITH YOUR FIFTH SENSE

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